

Jim O'Neill 3 Sargent Street Cambridge, MA 02140
617.335.4191 (cell) jim@jimoneill.net www.jimoneill.net

Education **Rhode Island School of Design** • Providence, Rhode Island
Bachelor of Fine Arts, Graphic Design, with honors, 2005

Skills **Design**
Advanced typography & layout skills; expertise in web design, information architecture, HTML, CSS, PHP; competence with video and animation; expertise in color theory & history of graphic design; excellent craft skills; competence with bookbinding methods; digital and black & white darkroom photography skills.

Computer
Macintosh and Windows platforms: Adobe Creative Suite 3, Adobe Dreamweaver, BBEdit, Adobe Flash, Fireworks & Freehand, Quark XPress, Adobe ImageReady & Acrobat, Apple iMovie, Adobe AfterEffects, Microsoft Office.

Noteworthy Member, American Institute of Graphic Arts [AIGA] • 2005–present
President, Graphic Design Community [RISD student organization] • 2004–2005
Recipient, Albert R. Pontes Scholarship [RISD Graphic Design department] • 2004

Experience **Above The Fold, LLC** [www.abovethefolddesign.com] • Boston, Massachusetts
Creative Director, *September 2008–present*
Oversee all visual aspects of web and print design projects, from initial strategy to implementation.

One Pica, Inc. [www.onepica.com] • Boston, Massachusetts
Graphic & Web Designer, *November 2005–August 2008*
Led or participated in all aspects of the design process for projects ranging from websites (design and development) to identity systems and print collateral.

PopKitchen [www.popkitchen.net] • Providence, Rhode Island
Contract Designer, *October 2005*
Designed layouts and prepared images for publication in an intra-company seasonal trend guide for XOXO Fashions.

RISD's Daily Jolt Website [risd.dailyjolt.com] • Providence, Rhode Island
Site Administrator, *2002–2005*
Co-maintained and -administered RISD's version of The Daily Jolt, a ring of websites for colleges across the country [based in Cambridge, MA]. Updated local event listings and campus information on a regular basis; designed, maintained and updated all parts of the site.

Axon Sleep Research Laboratories [www.axonlabs.com] • Providence, Rhode Island
Contract Web Designer, *Summer 2004*
Redesigned and rebuilt company website based on existing graphic identity and sketches done by a previous designer.

The Daily Jolt, Inc. [www.dailyjolt.com] • Cambridge, Massachusetts
Design Intern, *Summer 2003*
Redesigned the interface of the Daily Jolt Food Guide to improve usability and incorporate more features while keeping within the template of the main site. Directed the design of layout templates for four college-oriented Area Guide print publications. Redesigned several individual sections of the main Daily Jolt site.